



Professional Fee Structure - 2025

Introduction

At Zaytoun Business Solutions, we offer a wide range of business services tailored to meet the needs of individuals, concerns, and companies. Whether you're launching a product, conducting a market study, or seeking professional representation, we provide expert support to help your business thrive. Below is a detailed list of our services and pricing.

Service Categories and Fee Structure

1. Representation Services

Service	Description	Duration	Fee
Trade Fair Representation	Representing your brand at trade fairs, engaging with attendees, and handling inquiries.	Per day	€400
Meeting Representation	Attending meetings on your behalf, providing summaries and insights. (Minimum 2 hours charge).	Per meeting	€150
Client Outreach	Representing your business to potential clients or partners. (Minimum 2 hours charge).	Per hour	€150

2. Market Study Services

Service	Description	Duration	Fee
Industry Analysis	Detailed study of industry trends, opportunities, and challenges.	1-2 weeks	€1,000
Competitor Research	Comprehensive analysis of competitors' strategies and market positions.	1 week	€750
Customer Behavior	Study Insights into customer preferences, needs, and expectations.	1-2 weeks	€900

Service Categories and Fee Structure

3. Launch and Promotion Services

Service	Description	Duration	Fee
Product Launch Management	Planning, coordination, and execution of product launches.	Per project	€2,500
Social Media Campaigns	Creating and managing promotional campaigns on social platforms.	Per month	€800
Marketing Collateral Design	Designing brochures, flyers, and promotional materials.	Per design	€300

4. Presence at Trade Fairs

Service	Description	Duration	Fee
Booth Setup and Design	Designing and setting up your booth to attract maximum attention.	Per event	€1,200
Customer Engagement	Interacting with attendees, collecting leads, and sharing your business offerings.	Per day	€400
On-Site Coordination	Managing event logistics and ensuring smooth operations.	Per event	€1,000

5. Customized Consulting

Service	Description	Duration	Fee
Tailored Business Solutions	Customized strategies and solutions to meet unique business challenges.	Per project	Starting at €1,500
Advisory Sessions	One-on-one consulting sessions for strategic guidance.	Per hour	€200

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6. Personally Engagement on Site

Service	Description	Duration	Fee
Escorting and Translation Services	Escorting clients in meetings, trade fairs, and other professional settings. Including translation services available in English, Arabic, and German.	Per hour	€150

7. Check-up of goods

Service	Description	Duration	Fee
Check of goods and services	Check of goods and services at the suppliers' location. The packaging, the products, expiry dates etc...for example before export.	Per hour	€100

Packages and Discounts

Package	Services Included	Fee
Trade Fair Bundle	Booth setup, customer engagement, on-site coordination.	€2,800
Market Entry Package	Industry analysis, competitor research, client outreach.	€2,400
Launch Success Package	Product launch management, marketing collateral design, social media campaign.	€3,200

Terms and Conditions

- We guarantee delivering Class 1 service quality in line with our client's wishes.
- Prices do not include VAT unless stated otherwise.
- Travel and accommodation costs (if required) will be billed separately.
- For customized consulting projects, final pricing will depend on project scope.
- A deposit of 50% from total amount is required upon contract signature.
- Payment in advance for third party bookings, reservations, fees and purchasings.
- Full payment of our services is due within 7 days of service completion.
- The calculation of the costs for all services, will begin as soon as the service provider leaves the headquarters, en route to the agreed business destination.
- For any legal disputes, the competent court of jurisdiction shall be the Bochum Court.

Our aim is to support you with your perspectives.

For inquiries or to book a service, please contact us:

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